

NEWS RELEASE

<u>For Immediate Release</u>: April 14, 2005

For More Information, Contact: Kathleen Mangskau, Director Division of Tobacco Control and Prevention North Dakota Department of Health Phone: 701.328.4517

E-mail:kmangska@state.nd.us

State Tobacco Quitline Sees High Success Rates

BISMARCK, N.D. – The North Dakota Tobacco Quitline is showing high rates of success in helping people quit using tobacco. In a survey conducted during February and March of 2005, 55 percent of Quitline callers were not using tobacco three months after quitting.

"We are very pleased with the results we are seeing," said State Health Officer Terry Dwelle, M.D., M.P.H.T.M. "We have a gold standard program in place to help North Dakota tobacco users quit."

The survey also assessed caller satisfaction with the Quitline services. Nearly all of the individuals enrolled in the counseling sessions (95 percent) ranked the support they received as excellent, very good or good. Most of the callers (96 percent) also indicated they would recommend the program to other people who are trying to quit.

The North Dakota Tobacco Quitline is a partnership between the North Dakota Department of Health, the University of North Dakota's Department of Community Medicine and the Mayo Clinic Tobacco Quitline.

Anyone thinking about quitting tobacco or wanting more information should call the Quitline toll-free at 1.866.388.7848.

-- 30 --

Please note: To access archived news releases and other information, visit the North Dakota Department of Health Press Room at www.nddohpressroom.gov.

600 E. Boulevard Ave. Dept. 301, Bismarck, North Dakota 58505-0200
Phone: 701.328.2372 Fax: 701.328.4727 E-mail: health@state.nd.us